

# 45th York Sports Night

Since 1964, York Sports Night has been an honored tradition for Yorkers giving young and old an opportunity to meet their sports hero—to shake a hand, get an autograph, snap a photo and enjoy a live program filled with interviews, awards and demonstrations.

York Sports Night, Inc. is a 501©(3) organization under the direction of an all-volunteer Board of Directors.

Funding for York Sports Night is supported by corporate sponsorships, advertisers and ticket sales for both the Celebrity Reception and the Show.

Proceeds will benefit the

**The Special Olympics  
of York County**

and

**The Second Mile**

## 45th YORK SPORTS NIGHT

Wednesday, January 21, 2009

### **Celebrity Reception**

An opportunity to meet our celebrities and to participate an

exclusive **Silent Auction**

3:00—4:30 p.m.

Heritage Hills Golf Resort &  
Conference Center

### **Celebrity Dinner**

For celebrities, hosts, sponsors,  
and sponsor guests exclusively

4:45—5:45 p.m.

Heritage Hills Golf Resort &  
Conference Center

Guest Speaker: **TBD**

Appearing courtesy of

**YOUR COMPANY HERE**

**Celebrity Autograph Session &  
York Sports Night Show**

6:15 p.m.

The York Learning Center  
(formerly Central High School)

## 45th YORK SPORTS NIGHT



*Wednesday  
January 21, 2009*

**BE A PART OF  
THE TRADITION**

- An evening of live family entertainment and fun.
- Promoting and recognizing athletic accomplishments.
- Local athlete awards.
- Raising funds to assist Special Olympics and Second Mile.

# Sponsor Package Outline

## PLATINUM SPONSORSHIP \$3,000.00

- Company name listed in all York Newspapers ads/press releases.
- 5 specialized ads in York Newspapers recognizing your company as presenter of event or celebrity
- 60 minutes airtime advertisements on Sports Radio 1350 WOYK prior to the event
- Corporate website links from YSN website
- Full page program advertisement
- 8 Celebrity Reception tickets
- 8 reserved seats at **sponsor-only** Celebrity Dinner
- 50 General Admission show tickets

## GOLD SPONSORSHIP \$2,000.00

- Company name listed in all York Newspapers ads/press releases.
- 3 specialized ads in York Newspapers recognizing your company as presenter of event or celebrity
- 30 minutes airtime advertisements on Sports Radio 1350 WOYK prior to the event
- Corporate website links from YSN website
- Full page program advertisement
- 6 Celebrity Reception tickets
- 6 reserved seats at **sponsor-only** Celebrity Dinner
- 30 General Admission show tickets

## SILVER SPONSORSHIP \$1,000.00

- Company name listed in all York Newspapers ads/press releases.
- Corporate website links from YSN website
- Full page program advertisement
- 4 Celebrity Reception tickets
- 4 reserved seats at **sponsor-only** Celebrity Dinner
- 25 General Admission show tickets

## PATRON SPONSORSHIP \$250.00

- Program recognition.
- 1 Celebrity Reception ticket.
- 1 reserved seat at **sponsor-only** Celebrity Dinner.
- 10 General Admission show tickets.

## PROGRAM ADVERTISEMENT

- Full Page Ad \$500.00 (20 tickets)
- 1/2 Page Ad \$275.00 (15 tickets)
- 1/4 Page Ad \$175.00 (10 tickets)

## CELEBRITY RECEPTION TICKETS \$75.00 in advance \$100.00 at the door

- Meet the celebrities at a private session at the Heritage Hills Golf Club & Conference Center.
- Hors d'oeuvres, refreshments and cash bar.
- **Exclusive Silent Auction.**

# York Sports Night Commitment Form

Please indicate your level of support by completing this form and mail it to the address below or fax it to Bret Hoffmaster at **854-2274**. If you have questions, please call Bret at **771-1845**. We will follow up to obtain your ad copy and will bill you later.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized by: \_\_\_\_\_

### Sponsorship Level

\_\_\_\_\_ Platinum (\$3,000.00) \*

\_\_\_\_\_ Gold (\$2,000.00) \*

\_\_\_\_\_ Silver (\$1,000.00) \*

\_\_\_\_\_ Patron (\$250.00) \*

\* Please include the names of guests attending the Celebrity Dinner.

### Program Advertisement

\_\_\_\_\_ Full Page (10" x 7.5") (\$500.00)

\_\_\_\_\_ 1/2 Page (5" x 7.5") (\$275.00)

\_\_\_\_\_ 1/4 Page (5" x 3.75") (\$175.00)

### [www.yorksportsnight.com](http://www.yorksportsnight.com)

### Celebrity Reception Tickets

Please reserve \_\_\_\_\_ tickets to the Celebrity Reception in my name at \$75.00 each.

My check is enclosed, payable to:  
York Sports Night, Inc.

211 Pauline Drive, Box 201  
York, PA 17404